

# EXPERIENCE **WHISTLER**

*British Columbia, Canada*





# IT'S WHAT YOU'VE BEEN SEARCHING FOR



## **YOU'LL KNOW IT WHEN YOU FEEL IT.**

**You've arrived. And you know it, not because of the breathtakingly scenic trip via the Sea to Sky Highway from Vancouver, but because you feel it. It is the unmistakable energy of this year-round destination and Host Mountain Resort for the 2010 Olympic and Paralympic Winter Games, that makes Whistler so special.**

Whistler's famous for many things but when you dig right down it's the combination of our vibrant Village, a list of outdoor activities as long as your arm, and the world record-breaking PEAK 2 PEAK Gondola connecting two spectacular mountains—Whistler and Blackcomb, that offers a special kind of awesome. Add to our adventures-on-tap the positive vibe that permeates every Whistler experience and you've got a place that will, quite certainly, change you.



# WE'RE POSITIVELY GLOWING

**WHY WHISTLER? REASONS FOR ALL SEASONS.** There are more than just a few things that set Whistler apart from the everyday, average vacation destination. In fact, our preoccupation with creating the ultimate, all-season resort is reflected not just in everything there is to do here, but also in the powerful connections we strive to create between our guests and the natural beauty of this place.

## WINTER

**Winter Playground:** On the slopes or off, Whistler's famous snow and unsurpassed outdoor adventures make it the ultimate place for you to play in winter.

**Most Terrain:** 3,307 hectares (8,171 acres) of skiable terrain — the most in North America — is more than enough incentive to make every day a ski day.

**High-Tech Lifts:** 38 lifts with advanced high-speed systems, including the world record-breaking PEAK 2 PEAK Gondola which takes you on a scenic journey between Whistler and Blackcomb Mountains, offer infinite possibilities for making the most of your day.

**Glacier Skiing:** The multi-sport extravaganza possibilities are endless thanks to summer skiing and riding on Blackcomb Glacier. Bike and ski? Fish and shred? In one day? Yep.

**Long Season:** One of North America's longest ski seasons — November to July — gives up deep powder turns in the winter and gorgeous bluebird days in the spring.

**Endless Après:** Looking for quiet and cozy, or feeling raucous and raring to go? We've got the range covered with more than 30 bars, pubs, lounges and nightclubs to help parlay your days into nights in style.

**Olympic Legacies:** The world-class Nordic facilities at Whistler Olympic Park and the sliding track at the Whistler Sliding Centre make Olympic-class experiences available to everyone. Even spectators, thanks to Whistler Olympic Plaza, our newest cultural hub for live music, events and winter outdoor ice skating.

**Nordic Skiing:** 56 km (34.8 miles) of groomed cross-country ski trails at Whistler Olympic Park, 42 km (26.1 miles) at Callaghan Country and 32 km (19.8 miles) of track set in Whistler's Lost Lake Park give all you Nordic skiers (even the newbies) a chance to smile smugly at your over-enthusiastic downhill buddies.

## SUMMER

**Summer Fun:** If your favourite part of summer is getting outside and getting active, you've found the mother lode!

**Golfing Paradise:** The black bears aren't the only fans of the greens — our little slice of golfing heaven has four championship courses to tempt the golf enthusiast.

**Born For Biking:** The lift-serviced Whistler Mountain Bike Park and hundreds of kilometers of paved and cross country trails may have something to do with the disproportionately high proportion of bike addicts here.

**Tons of Trails:** We've made getting off the beaten path easy. Whistler's trail network is the envy of most communities, and pretty much every hiker and biker who spends time here, and then has to leave.

**Paddle, Float Or Hang On:** The answer to the old riddle "where do the moguls go in the summertime?" Into the lakes and waterways, like the rest of us! Take a quiet canoe ride on the River of Golden Dreams, spend a lazy afternoon on a dock at Lost Lake, rent a stand-up paddle board, or take a white-knuckle whitewater rafting adventure.

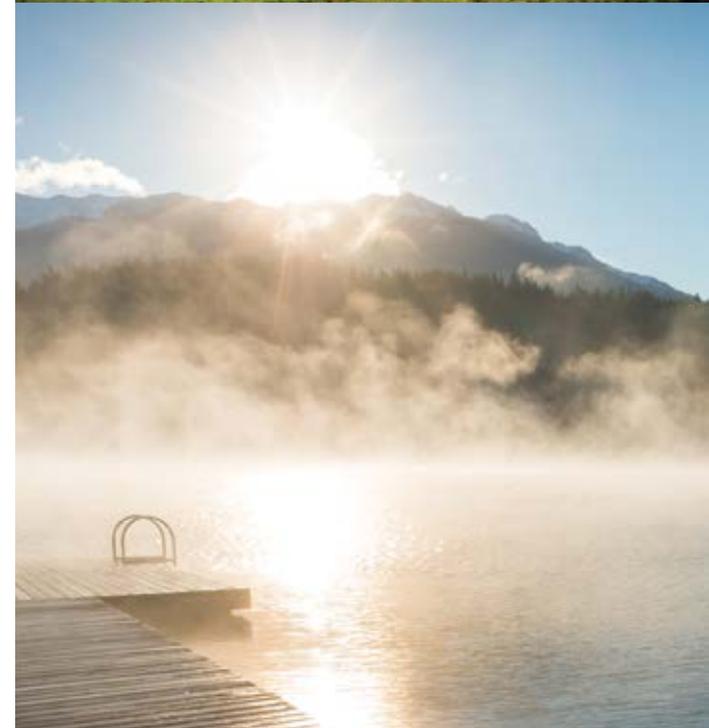
**Accommodation Options:** Make the most of the rest and relaxation part of your vacation and choose from our range of hotels, condominiums, townhomes, bed and breakfasts, chalets and even campsites.

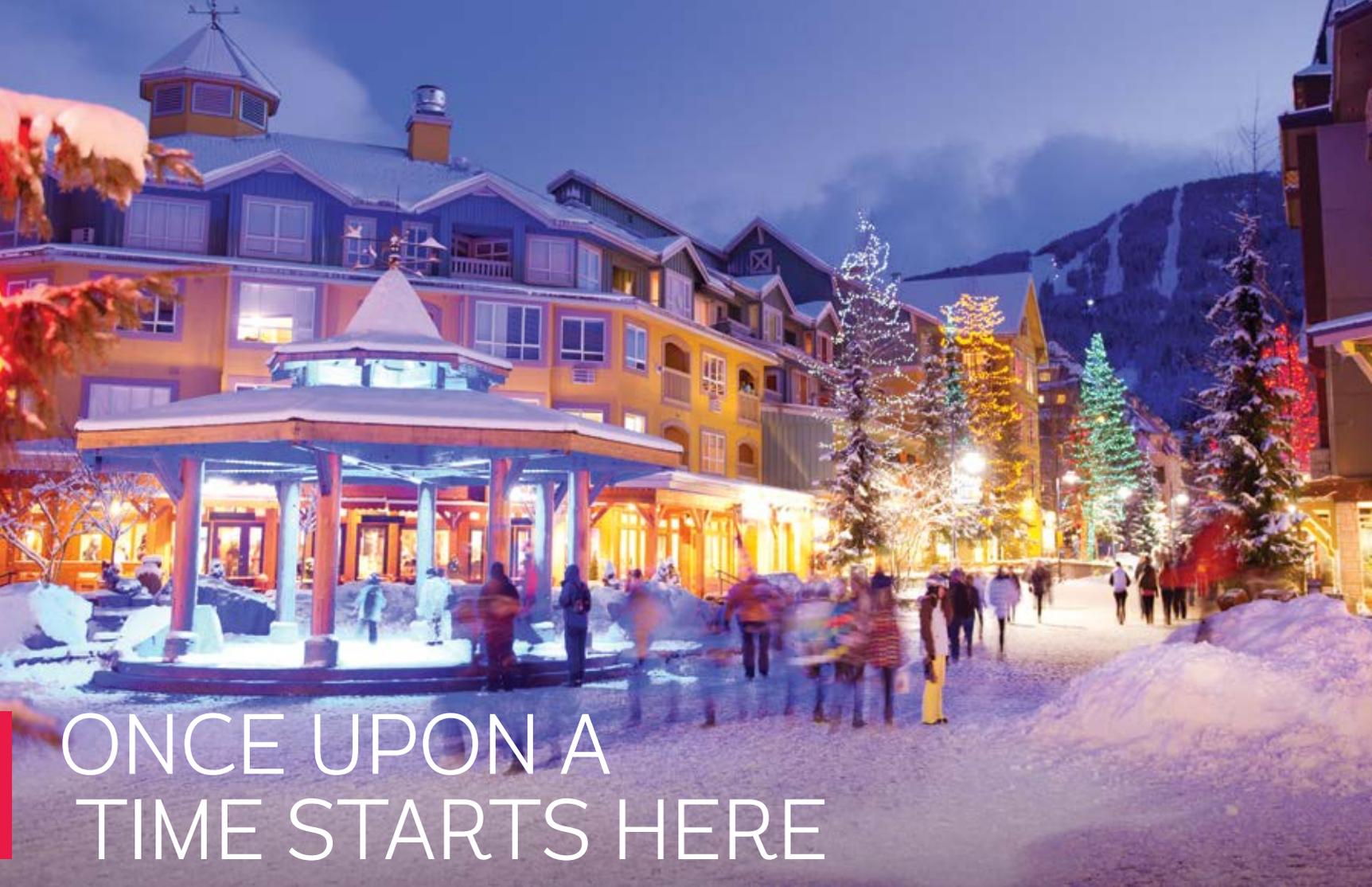
**Plentiful Dining:** There's something about mountain air that increases the appetite. And there's something about Whistler that attracts the most innovative, passionate, globe-trotting chefs. That adds up to 90 restaurants, and a whole lot of scrumptious options.

**Shopper's Delight:** With 200-plus retail shops, an open invitation to browse and a refreshing absence of canned music, indulge your penchant for shiny things, souvenirs or quality gear.

**For Your Wellbeing:** We take rejuvenation seriously around here — more than 20 spas, salons and therapeutic treatment services are waiting to recharge your mind, body and spirit.

**West Coast Climate:** Whistler sports an ideal combination of moderate year-round temperatures and amazing snow conditions, in short, the perfect place for you to come and play outdoors, any time of year.





# ONCE UPON A TIME STARTS HERE

While the area's natural beauty and endless adventures guarantee a memorable vacation, it is Whistler's genuine, down-to-earth mountain culture that makes a lasting impression. It's your friendly waitress with the foreign accent, the festive mood in the local farmers' market, the easy-going attitude of the guide who customized your tour and the magnetic energy that draws a lingering crowd to an evening concert. Whistler's vibe is 100% infectious.



## WHERE THE WORLD CELEBRATES ASPIRATION & ATHLETICS

As an award-winning destination, and a globally respected host of international sporting and entertainment events, our shining moment was hosting the world for the 2010 Olympic and Paralympic Winter Games.

Now, more than ever before, international athletes and enthusiastic visitors gather side-by-side in Whistler to share its world-class winter sport competition venues and vast, varied terrain. We invite you to take it all in — tour the Whistler Sliding Centre in the summer, or explore a far-reaching network of cross-country skiing trails at Whistler Olympic Park in the winter. Utilizing the legacy of the 2010 Olympic and Paralympic Winter Games means exploring another dimension in Whistler's ever-expanding universe of outdoor adventure possibilities.

## GET A TASTE OF WHISTLER'S FAMOUS HOSPITALITY

Looking for a quaint bed and breakfast or a four-star hotel? In need of an ice cream shop or a luxurious spa? Hoping for a sunny outdoor patio with live music or a quiet and cozy lounge with a roaring fire? Check. Check. Check. You'll find it all here.

**Whistler Village — designed to inspire:** Whistler's pedestrian-friendly Village was designed to create a certain amount of magic. Sightlines frame the surrounding peaks, stone walkways connect specialty boutiques and vibrant patios, public gathering spaces draw musicians and entertainers, and its position, nestled at the base of Whistler and Blackcomb Mountains, make it a launching point for all of your adventures.

**Urban Amenities, Alpine Style:** Getting back to nature doesn't mean doing without the creature comforts. Art galleries showcase the works of local and international artists, gear-junkie retail staff revel in the latest outdoor technical equipment and apparel, and the outdoor patio scene has turned "après" into an art form. Downtime takes on a whole new meaning when you try a spa session at the no-talking-allowed outdoor ScandinaVe Spa Whistler.

**Cozy in the Coast Mountains:** A wide range of accommodations — including pet-friendly options — makes it possible for you to find a cozy home away from home with distinctly Whistler views: rugged peaks, lush forests or snowy slopes. Enjoy a true mountain resort experience with fantastic lodging value.

**Alpine and Valley Accessibility:** Whistler is renowned for getting people to where they want to be. Our pedestrian-friendly Village has all of its amenities close at hand and the Whistler Village Gondola provides wheelchair access to the mountains for skiing and sightseeing. Beyond the Village core, baby joggers, bike cruisers and daydreamers can all meander from playspot to hotspot via the end-to-end paved Valley Trail. Whistler is an inclusive community, committed to constantly improving accessibility.



# GET UP, DOWN, OVER AND UNDER.

Journey between the tops of Whistler and Blackcomb Mountains on the world record-breaking PEAK 2 PEAK Gondola and take in the vast and varied terrain that makes Whistler one of the leading ski resorts in North America and a mountain biking, hiking, sightseeing and golf destination. Whistler's slopes, valleys, rivers, forests, lakes and trails offer an any-which-way-you-turn, any-time-of-year playground.



## YEAR-ROUND ADVENTURES

There's a reason it's called an embarrassment of riches. We've got a 365-day adventure fix. Any time you need it.

**PEAK 2 PEAK Gondola:** Take to the skies and discover 360-degree vistas via this world record-breaking gondola. It's like an access-all-areas pass to Whistler and Blackcomb peaks whether you're hiking, snow-sliding or just taking in the sights.

**Squamish Lil'wat Cultural Centre:** Explore the histories, cultures and creative works—both past and present—of the local Squamish and Lil'wat First Nations people. You'll find indoor and outdoor exhibits in this beautiful, interactive cultural experience.

**Aerial Sightseeing:** The landscape here is dramatic for a reason — it's the product of fire and ice, volcanoes and glaciers. The best way to get a perspective on that grandeur is from the air.

**Bungee Jumping:** We've tucked British Columbia's highest year-round bungee jumping site into a quiet pocket of old growth forest so no one can hear you scream like a little girl.

**Fishing:** Get hooked up with one of Whistler's local fishing guides. We'll reveal the location of remote alpine lakes, hidden fishing holes, favoured flies, and seasonal migrations.

**Indoor Fun:** Test your finger-strength at Whistler's climbing gym, or squeeze in a workout. Cardio and weight rooms, squash courts, an indoor pool and skating rink, yoga, pilates, and fitness classes are a reason to never leave home without your gym gear.

**Tree Top Adventures:** Navigate an elevated tree course that includes a Tarzan swing, scramble nets and swinging logs suspended in the trees. Or follow informative guides through a network of suspension bridges, boardwalks and trails up into old growth forest overlooking Fitzsimmons Creek.

**Ziplining:** Sit back in your harness, or try to flip yourself upside-down, as you zip along a steel cable that criss-crosses through the forest canopy, high above the valley bottom. Educational and exhilarating in equal measure.

**Scandinave Spa Whistler:** This Finnish tradition of hot soaks and cold plunges brings a unique style of hydrotherapy to Whistler. The outdoor setting is as therapeutic to the mind as the eucalyptus steam bath, wood burning sauna, outdoor hammocks and relaxation solariums is to the body.



# SUMMER ADVENTURES

As the weather gets warmer and the days get longer an array of summer adventures emerge that will take you from spring through fall, and from sunrise to sunset. Action-packed or laid-back, our summers will remind you of why it's called the "great outdoors".



**Golf:** Whistler is a golfer's paradise, and four legends of the game confirmed it by building their championship courses here: Whistler Golf Club designed by Arnold Palmer; Fairmont Chateau Whistler Golf Club, designed by Robert Trent Jones Jr.; Nicklaus North Golf Course designed by Jack Nicklaus and in the Pemberton Valley; Big Sky Golf and Country Club designed by Robert Cupp.

**Mountain Biking:** We've made a reputation for ourselves as a mountain biking mecca. In the valley, our extensive network of cross-country trails and the paved Valley Trail system provide ample biking routes including options to suit all ability levels. If you're a gravity junky, or want to become one, you can harness the pure adrenaline that comes with riding in the legendary Whistler Mountain Bike Park where 1,500 m (5,000 feet) of lift-serviced vertical provide plenty of exhilaration, for riders of all levels.

**Hiking:** Winter's snow yields to summer's delicate flowers and lush meadows in Whistler's mountains. Explore kilometres of incredible valley and mountain trails during self-guided or guided hiking tours that include glacier walks, eco tours, a First Nations waterfall hike and more. Tour options suit a variety of ability levels. The PEAK 2 PEAK Gondola connects Whistler Mountain with Blackcomb Mountain and maximizes your opportunities for even more adventure.

**ATV Tours:** Climb on and set off into the backcountry, or wind your way up Blackcomb Mountain to discover how a guided all-terrain vehicle tour can put a unique spin on your vacation.

**Bear and Wildlife Viewing Tours:** View black bears and other wildlife in their natural mountain habitat as you learn how conservation and enhancement initiatives help to sustain healthy populations.

**Blackcomb Base Adventure Zone:** Treat your family to the fun and thrills of the Adventure Zone including a Kiss the Sky Bungy Trampoline, climbing web, mini-golf and more.

**Canoeing / Kayaking:** Dip your paddle into Alta Lake, Green Lake, or the River of Golden Dreams during a canoe or kayak tour, and soak up the beauty of the mountains reflected from the waterways.

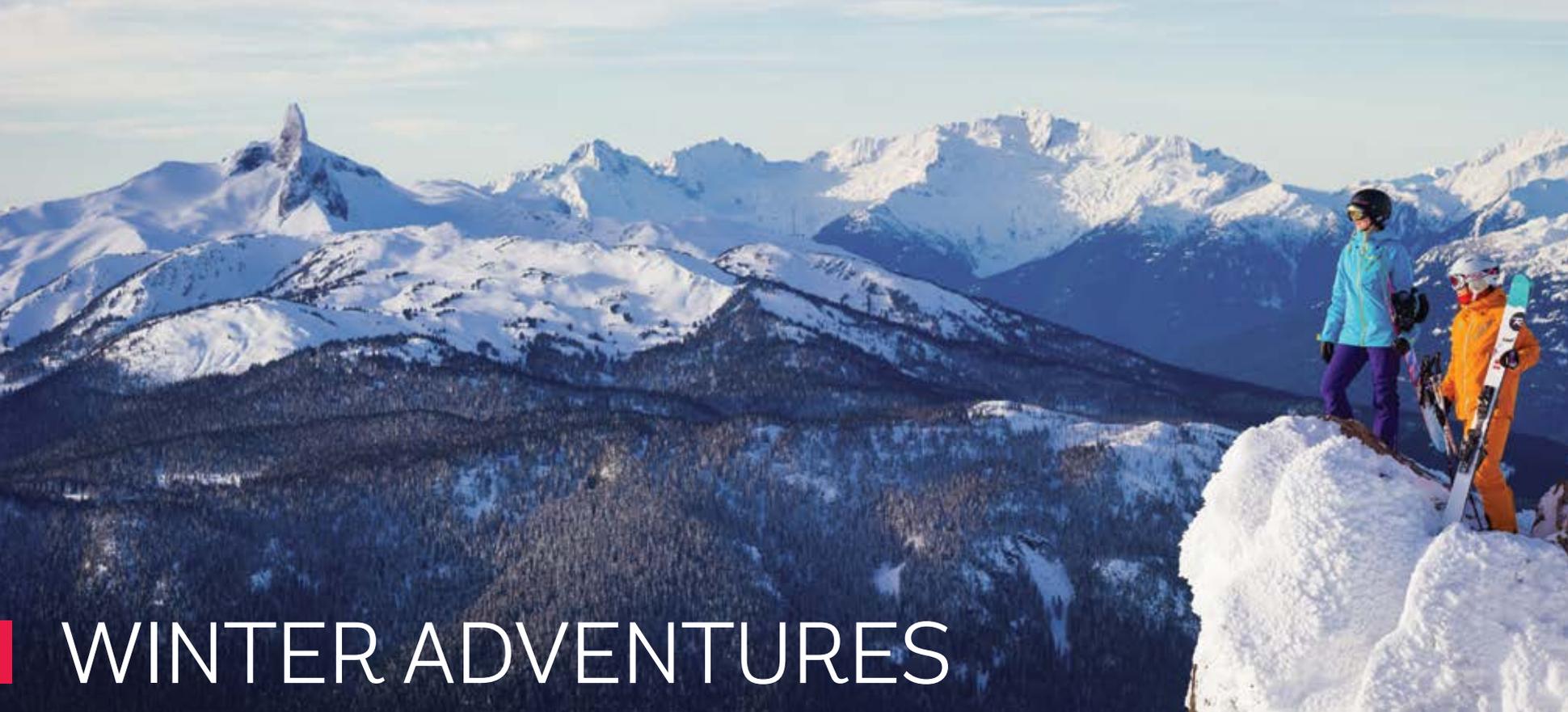
**Horseback Riding:** Saddle up for tours that show you the trails to stunning rivers, lakes, forests and meadows, then ride back to the barn with some newly-wrangled memories.

**Jet Boating:** Ride the rapids up, instead of down. The adventure swings from throat-constricting thrills to cut-the-engine experiences up close and personal with BC wildlife.

**Lake and Beach Fun:** Enjoy Whistler's lakes and beaches—many are conveniently connected by the Valley Trail—and try your hand at sailing, paddleboarding, kayaking or windsurfing. Then again, you could always just soak up the sun and the views from the beach.

**Rafting:** If you're keen on trying whitewater rafting—mild or wild—guides can navigate you through a cascade of rip-roaring, picturesque adventures on one of the rivers in the Whistler area.

**Sightseeing Tours:** Experience Whistler's incredible beauty from the ground or from the air with a guided sightseeing tour. Travel by foot, floatplane, raft, train, all-terrain vehicle or horseback, the choice is yours.



# WINTER ADVENTURES

In the wintertime, when Whistler's famously deep and reliable snow blankets the landscape, a fresh slate of adventure possibilities arrives. While downhill skiing and snowboarding are legendary in Whistler, your options in this winter wonderland are as varied as they are thrilling.



**Skiing / Snowboarding:** Explore Whistler's two side-by-side mountains and discover the largest amount of skiable terrain on the continent. More than 10 m (33 feet) of snow per year, 3,307 hectares (8,171 acres) of terrain and the world record-breaking PEAK 2 PEAK Gondola thrills all skill levels.

**Backcountry Tours:** Benefit from the knowledge of ski guides and "earn your turns" during a ski tour in Whistler's backcountry. Or, choose from a selection of other guided alpine wilderness tours.

**Cross-Country Skiing:** Glide into a scenic adventure at Whistler's Nordic ski areas at Lost Lake Park (located in Whistler), Whistler Olympic Park and Callaghan Country (both located south of Whistler in the stunning Callaghan Valley).

**Dog Sledding:** Harness the energy behind a team of sled dogs and ride through some of Whistler's spectacular wilderness into a uniquely Canadian adventure.

**Heli-Skiing / Snowboarding:** Find your freedom with a breathtaking helicopter ride to the freshest tracks imaginable in Whistler's legendary backcountry terrain.

**Ice Skating:** Lace up your skates for a glide around the outdoor Whistler Olympic Plaza rink, at the Meadow Park Sports Centre arena, or one of our frozen lakes.

**Sleigh Rides:** Cuddle under warm blankets and sip hot chocolate as your sleigh glides along behind the horses. It's the stuff Christmas carols are made of.

**Cat Skiing / Riding:** Guided snowcat skiing and riding can help you maximize your vertical with stunning scenery and untracked powder.

**Snowmobiling:** We've got an array of guides and outfitters that will take you anywhere from a scenic wilderness tour, to an adventurous trip in the backcountry, to a charming mountaintop fondue or for a family-friendly expedition.

**Snowshoeing:** Few activities let you experience Whistler's inspiring panoramas in such a peaceful and idyllic way. Follow your guide on a trek through old-growth forests, around glacier lakes and to unique hideaways.

**Tube Park:** Rubber meets the road—or in this case the snow track—at the tube park located on Blackcomb Mountain. This way-too-much-fun-for-the-whole-family activity features lanes of varying difficulty, offering thrills for all ages.

**Winter Sightseeing:** Enjoy a bird's eye view of Whistler's surrounding peaks via helicopter, heated snowcat, or the PEAK 2 PEAK Gondola.

**Family Après:** Take in a free family après celebration at Whistler Olympic Plaza, every Monday and Wednesday from 4:30-6:30pm all winter long. Try your hand at activities like a snowman building competition, a game of street hockey, a fire spinning exhibition or just grab a cup of hot chocolate and enjoy it all from the sidelines.

**Bobsleigh and Skeleton Experience:** The legacy of the 2010 Olympic and Paralympic Winter Games lives on at the Whistler Sliding Centre, with a one-of-a-kind sliding experience open to the public. Learn more about these exciting high-speed sliding sports and get your own turn on the Olympic track!

# WHISTLER CELEBRATES 24/7



Special occasions, events and festivals are all part of Whistler life, year-round. Art galleries and shows, musical entertainment and performing arts, photography and film exhibitions, all add an invaluable dimension to Whistler's animated atmosphere. The glory of athletic achievement, wellness, culinary masterpieces and much more are all reason for celebration in Whistler.



## WHISTLER EVENTS

### April

World Ski & Snowboard Festival

### May

Go Fest

### June

The North Face Whistler Half Marathon  
Tough Mudder

### July

BC Bike Race  
The Vancouver Symphony Orchestra  
Whistler Children's Festival  
Whistler Longboard Festival  
Subaru IRONMAN® Canada

### August

Crankworx Whistler  
Bull's-Eye Canadian National  
BBQ Championships  
Wanderlust Whistler

### September

Whistler Village Beer Festival  
RBC GranFondo Whistler

### October

Whistler 50 Relay and Ultra Run Marathon

### November

Cornucopia Food and Wine Festival  
presented by BlueShore Financial

### December

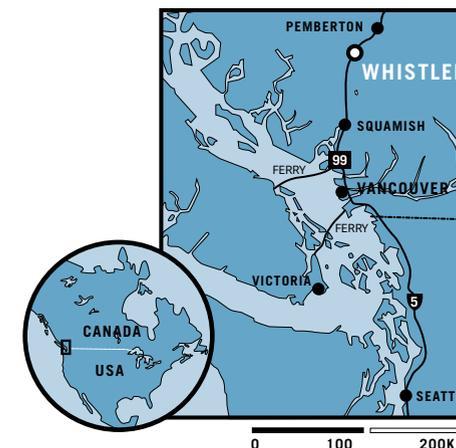
Whistler Film Festival  
Whistler Holiday Experience

## STOP DREAMING. START PLANNING

Stop dreaming about North America's number one resort and start elevating your vacation possibilities. Come experience Whistler's world-class hospitality and incomparable adventures now.

## GETTING TO WHISTLER IS EASY

The newly improved Sea to Sky Highway offers up an extraordinarily scenic and culturally informative experience over your 120 kilometre (75 mile) journey from Vancouver to Whistler.



You can get a flight to Vancouver, Canada from many major cities around the world, and transportation options to Whistler include direct daily bus service from the Vancouver International Airport and downtown Vancouver, limousine charter or a unique three-hour rail ride on the Whistler Mountaineer train (seasonal). And if you're hoping for a heightened perspective, floatplane (seasonal) or helicopter flights from Vancouver to Whistler offer the added bonus of awe-inspiring aerial views of the Sea to Sky landscape.

### PHOTOGRAPHERS:

Kevin Arnold, Eric Berger, Chad Chomlack, Mike Crane, Gary Fiegehen/SLCC, Paul Morrison, Rich Glass Photography, John Henebry, Toshi Kawano, Mark Mackay, Robin O'Neill, Steve Rogers, Tourism Whistler, Whistler Blackcomb, Ziptrek Ecotours



WHISTLER.  
THE POWER TO INSPIRE.

