

WINTER - LONG

<393 words>

WELCOME TO WHISTLER, BRITISH COLUMBIA, CANADA.

Whistler is a destination for mountain lovers who have both a sense of adventure and a sense of purpose. It delivers a unique combination of spectacular and wild nature, sophisticated and cultivated experiences, and a community of passionate locals. From breathtaking mountain vistas to old-growth forests; from incredible outdoor adventures to its vibrant village, Whistler proves it is both rugged and refined.

Whistler is nestled in the Coast Mountains of British Columbia, just a two-hour drive from Vancouver along the awe-inspiring Sea to Sky Highway. This legendary ski destination is both an international mountain sports mecca and a down-to-earth mountain town. Visitors are lured by its world-class mountain infrastructure, natural beauty and unique experiences, then welcomed in by a passionate community who are proud to protect and share this place.

Whistler Blackcomb, North America's two largest, side-by-side ski mountains, rise up from the Village and are spanned at their summits by the world record-breaking PEAK 2 PEAK Gondola. They combine to create the largest ski area in North America with 16 alpine bowls, three glaciers, more than 200 runs and 8,171 acres of skiable terrain. Whistler boasts one of the world's longest, most reliable snow seasons, with an annual average of 10.8 metres or 35.5 feet of snow covering its iconic terrain. The beauty of its rugged landscape, expansive alpine terrain and vast novice areas elevate Whistler to skiing's worldwide "best" lists every year.

At the foot of both mountains sits Whistler's famous Village. It is a hub and place of celebration for both guests and its youthful community. Here, quaint shops and bistros mingle with boutiques and fine-dining restaurants. Therapeutic spas and Indigenous cultural centres combine with lively après bars and nightclubs. The magic of Whistler Village is in these constantly evolving experiences, making every moment unique. The Village is also a jumping-off point for a valley full of outdoor adventure—from an expansive 160 kilometres of Nordic ski trails to ice-skating, tubing, snowshoeing, snowmobiling, ziplining and a host of cultural experiences linking guests and residents to Whistler's Indigenous people, artists and performers.

Whistler is not just a place. It's a lifestyle and a mindset based on living life to its fullest and protecting what matters. It's for mountain sports lovers chasing thrill—in both its adrenaline-fuelled adventure and its soulful and quiet moments. And it's a lifetime of experiences that offer endless inspiration.

WINTER - SHORT

<76 words>

WELCOME TO WHISTLER, BRITISH COLUMBIA, CANADA.

Whistler is a destination for mountain lovers who have both a sense of adventure and a sense of purpose. This legendary ski destination is both an international sports mecca and a down-to-earth mountain town, famous for its world-class, side-by-side mountains, Whistler and Blackcomb. It delivers a unique combination of spectacular vistas, expansive terrain, old-growth forests, a magical village with sophisticated experiences, and a community of passionate locals who are proud to protect and share this place.

