

# TOURISM WHISTLER PHOTOGRAPHY/VIDEO USAGE TERMS AND CONDITIONS

**NOTE: Unless otherwise stated, Tourism Whistler has purchased licenses for these assets for a fixed term. All material remains the property of the photographer/videographer; therefore the following guidelines must be agreed to before use. Use of this library is restricted to partners, sponsors, media, tour operators, travel agents, meeting planners and members of Tourism Whistler.**

## **THE USER(S) OF THIS PHOTO AND VIDEO LIBRARY MUST AGREE TO:**

- Refrain from re-selling the asset(s) or using the asset(s) for personal, retail or commercial purposes (i.e. cannot be used for postcards, books, calendars, proposals, private advertising, etc.). Any special requests must be directed to the photographer.
- Credit the photographer at all times, and Tourism Whistler whenever possible. If a photo credit is not included, use of the photo may be subject to a \$200.00 usage fee by the photographer.
- Use the asset(s) only in the specific promotion of Whistler. (For example, a skiing image may be used to promote skiing in Whistler, but not skiing in general).
- Discontinue use after which time the asset expires (expiries are noted with each photo). This includes use in any printed materials, advertising, promotions, websites or email campaigns. Failure to do so may result in a charge from the photographer/videographer.
- Refrain from making edits, including the addition of graphical elements, that in any way alter or overtake the original integrity of the asset and modifications to asset metadata.

***If you have any questions regarding these usage guidelines, please contact:***

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