

Tourism Whistler Brand Voice Copy Sample 2017

Summer Family

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Experience Whistler, British Columbia, Canada.

Located in the spectacular Coast Mountains of British Columbia a short, scenic journey north of Vancouver, Whistler is consistently ranked as one of the best mountain resorts in the world. The fusion of incredible scenery, outdoor adventures and friendly atmosphere create the ultimate family summer destination.

Whistler may be famous for world-class skiing in winter but it's also the ideal place to discover the breathtaking beauty of summer in the mountains. The resort offers two side-by-side mountains connected by the world-record breaking PEAK 2 PEAK Gondola, providing access to endless alpine terrain. See wildflowers, rainforest-dwelling black bears, volcanic peaks and magnificent glaciers, while taking in the mountaintop restaurants and kilometers of hiking trails and the lift-accessed riding of the famous Whistler Mountain Bike Park.

The natural playground extends to the forested valley, where five alpine lakes, beaches and green parks are linked by the paved Valley Trail network, perfect for kid-friendly expeditions on foot or by bike. The extensive activities on offer make vacation planning a breeze whether travelling with toddlers or teenagers. Families can enjoy ziplining, UTV tours or paddling the lakes together or explore the summer wonderland at their own pace with options from golf to spas, shopping and more.

There's no shortage of entertainment in Whistler. The charming pedestrian-only village is a centre for arts, culture and entertainment with playgrounds and family-friendly dining all within easy strolling distance. From play dates at The Family Adventure Zone to whimsical street performers and free outdoor concerts under the stars, magical moments are woven into every long summer's day. A selection of kids' camps and childcare services provide even more options for parents who want time to explore on their own.

The resort attracts both the young and young at heart, and families return to Whistler year after year for the stunning natural beauty, welcoming community and friendly Canadian atmosphere. Whatever your family seeks in a summer vacation – you'll find it in Whistler.