

Tourism Whistler media release
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Whistler welcomes the 2019 SITE Incentive Summit Americas



[Click to Tweet:](#) Whistler welcomes more than 100 incentive travel professionals in resort at the 2019 @SITEGlobal - Incentive Summit Americas. #Whistler.



Whistler, B.C. – Whistler welcomes the [2019 Society for Incentive Travel Excellence \(SITE\) Incentive Summit Americas \(ISA\)](#) event this March 28 – 31, 2019. The exclusive invitation-only annual event brings in more than 100 incentive travel professionals in resort for a series of education sessions and networking opportunities.

“We’re very pleased to welcome the 2019 SITE ISA event to Whistler,” says Karen Goodwin, vice president, destination & market development at Tourism Whistler. “To have incentive travel professionals networking, building relationships together, and experiencing first-hand what Whistler has to offer is so important for our destination. We break the tradition when it comes to incentive travel and go beyond the typical beach destination by offering our guests a different landscape to adventure in, find relaxation, and immerse themselves in our unique mountain culture.”

Tourism Whistler, in partnership with the Fairmont Chateau Whistler successfully bid for the 2019 SITE event. The event brings together an exclusive group of top buyers and suppliers providing an exceptional opportunity to showcase Whistler as a meetings and incentive destination. Delegates can expect education sessions, networking and keynotes on destination immersion along with plenty of time worked into the schedule to enjoy the mountains and explore activities.

“Incentive Summit Americas has become a “must attend” boutique event for senior incentive travel professionals,” says Philip Eidsvold, CIS, CITP, President of SITE & VP, Strategic Alliances, One10. “Much of its reputation has been built around the incentive quality of the destinations we’ve been to. Whistler adds

significantly to this as it offers "pure incentive," par excellence, along with a wide range of immersive activities and a truly unique experience that'll resonate for a long time with all our attendees."

In its spectacular mountain setting, offering endless activity options along with unique event spaces and networking opportunities, it's no surprise that SITE has incorporated Whistler as a destination in its exclusive roster of global incentive travel industry events.

Meeting planners can visit Tourism Whistler's website at www.whistler.com/meetings to learn more about the variety of meeting opportunities in Whistler. The resort offers 5,400 rooms for accommodation and the Whistler Conference Centre has 65,000 square-feet of meeting space with multiple set-up options, while the resort offers more than 150,000 square feet of conference space in a variety of venues. Off-site meetings can also be easily arranged. Meeting options are available at all budget levels.

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Whistler is Canada's premier year-round leisure and meeting destination located in the Coast Mountains 120 kilometres (75 miles) north of Vancouver, British Columbia, Canada. Consistently rated the top ski resort in North America, Whistler was the Host Mountain Resort of the 2010 Olympic and Paralympic Winter Games. The resort offers an extensive range of accommodations totaling 10,000 bedrooms among 24 hotels as well as townhomes, condos, B&Bs and chalets. Whistler also boasts more than 100 restaurants and bars, 200 retail shops, 25 spas and countless activity options from world-renowned skiing and snowboarding, mountain biking and golf, to hiking, rock climbing, and watersports. The Resort Municipality of Whistler is home to a diverse community of more than 10,000 permanent residents.

Tourism Whistler is the member-based marketing and sales organization representing Whistler, operating the [Whistler Conference Centre](#), [Whistler Golf Club](#), Whistler Visitor Centre, as well as 1.800.944.7853 and whistler.com - Whistler's official source for visitor bookings and information. As the convention and visitors bureau for the Resort Municipality of Whistler, Tourism Whistler represents more than 7,000 members who own, manage and operate properties or businesses on resort lands including hotels, restaurants, activity operators and retail shops.

Media can visit whistler.com/media for Whistler facts, media releases, story starters, local personality profiles and access to images and B-roll.

Broadcasters: Whistler now has the capability to take you live with our enhanced fibre network. The significantly expanded network of more than 200 kilometres of fibre optic cabling throughout the resort allows instant transmission of HD signals to any location at any time. Details on how to access, and book the fibre are available on our [media site](#).

About The Society for Incentive Travel Excellence (SITE)

Incentive Travel, the "I" in MICE, is the fastest growing sector of the Business Events industry with the highest per capita spend and the widest supply chain. Accounting for about 7% of all Business Events activities, the Events Industry Council's Global Economic Impact study (2018) estimates the incentive travel industry to be worth around \$75 billion globally.

The Society for Incentive Travel Excellence (SITE) is the only Business Events association dedicated exclusively to the global incentive travel industry. Founded in 1973, we are a professional association of 2,500 members located in 90 countries, working in corporations, agencies, airlines, cruise companies and across the entire destination supply chain. We bring value to our members at both global and local chapter level by networking, on-line resources, education, certification and advocacy.

SITE Foundation was established by SITE to support research, education and advocacy projects on behalf of the incentive travel industry. Monies raised by the SITE Foundation help us make the business case for incentive travel and highlight the transformational potential of travel experiences on individuals, enterprises and communities. The SITE Foundation is a registered charity holding a 501(c) (3) nonprofit organization status.

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