



Top 10 Reasons to Use a Destination Marketing Organization (DMO)

Tourism Whistler is a one stop shop, helping save time for both first time and return meeting planners to Whistler. Top 10 reasons to contact Tourism Whistler to help with your next event:

1. Experts in all areas of the resort:
 - Whistler as a destination including what is new, events, highlights, partnership opportunities
 - Hotels in Whistler
 - High and low seasons
 - Historical rates and availability
 - Hotel meeting spaces
 - Event spaces in Whistler
 - End products Whistler is able to deliver
 - Make referrals and have contacts all throughout the sea to sky corridor
 - Serve as a neutral party for all hotels and businesses in town, we work towards what is best for customer
2. Client experts, we have history and knowledge of past and current concessions
3. Our team understands the questions to ask for seamless planning, from idea to contract to end product
4. Site and familiarization assistance, including airfare support, coordination of accommodation, activities and restaurant reservations
5. Valuable collateral – imagery, video and copy on destination
6. Municipal bylaws and local government contacts
7. Save time - planners can contact us to find out what Whistler can accommodate
8. Offer alternatives
9. Potential to offer funding
10. Access to Whistler Conference Centre and can provide bids for support