



THIS SUMMER, LET'S ADVENTURE DIFFERENTLY COVID-19 MEMBER TOOLKIT

Whistler is excited to welcome visitors back to our community, but we want to ensure we are doing so in a thoughtful and coordinated way. Reopening to tourism exposes Whistler's businesses and community to health risks, and Whistler's brand to reputation risks, if it is not managed carefully. This summer, Whistler has an opportunity to showcase our proactivity, and leadership in tourism through efforts that balance the needs of our guests, businesses, residents and the environment. The below resources will help us all work collectively to ensure our return to tourism is managed safely and responsibly, while helping to manage visitor expectations and the in-resort experience.

MARKETING RESOURCES

- Drive visitors to whistler.com/summer to learn more about the guidelines and changes we are asking of everyone who spends time in Whistler this summer.
- Members can visit members.whistler.com/toolkits/summer to review the details of Tourism Whistler's **BC Summer Recovery Campaign**, including advertising opportunities and sharable photo, video and blog content.
- Follow @GoWhistler on social media and tag your posts with **#OnlyinWhistler** and **#AdventureDifferently** so that we can share your images and stories through our channels.

VISITOR SERVICING

- Send visitors to the [Whistler Doors Open Directory](#) and [COVID-19 Business Impact in Whistler](#) database on whistler.com for up-to-date information on what's open in Whistler and to learn how businesses are upholding the highest of standards in health and safety.
- Find information and resources for travellers at whistler.com/COVID.
- Encourage visitors to use the [Ask Whistler](#) mobile chat service to speak with a Whistler.com agent who can answer questions and provide resort information.

GUIDELINES FOR A SAFE RESTART

- All businesses and accommodation providers are encouraged to review and implement the safe restart best practices compiled by the Resort Municipality of Whistler. Visit whistler.ca/SafeRestart for details.
- Find additional COVID-19 guidance and resources for Whistler businesses on the [Whistler Chamber of Commerce](#) website.
- Take advantage of free printable signage, posters and handouts from the [RMOW](#), [Vancouver Coastal Health](#) and the [BC Centre for Disease Control](#).



HEALTH & SAFETY

- Continue to follow the recommendations of health authorities to keep yourself and others safe:
 - Practice physical distancing
 - Wash your hands regularly
 - Avoid gatherings
 - Stay home if you are feeling unwell
- Residents and visitors with health questions or symptoms related to COVID-19 should use the [COVID-19 Self-Assessment Tool](#) or call 8-1-1 to speak to a health care professional.
- Anyone in Whistler requiring non-emergent care can contact the [Whistler Virtual Walk-In Clinic](#) or call the Whistler Health Care Centre at 604.932.4911.

ADDITIONAL RESOURCES

- Tourism Whistler Member Website - members.whistler.com/covid
- Resort Municipality of Whistler - <https://www.whistler.ca/services/emergency/covid-19-coronavirus>
- Vancouver Coastal Health - <http://www.vch.ca/about-us/news/vancouver-coastal-health-statement-on-coronavirus>
- BC Centre for Disease Control - [http://www.bccdc.ca/health-info/diseases-conditions/coronavirus-\(novel\)](http://www.bccdc.ca/health-info/diseases-conditions/coronavirus-(novel))
- BC's Restart Plan - www.gov.bc.ca/restartbc
- Destination BC - <https://www.destinationbc.ca/news/coronavirus-update/>

Please contact membercommunications@tourismwhistler.com with any additional questions.