



WINE WALK – PROMOTIONAL TOOLKIT 2026

EVENT DETAILS

- ◆ Name: Whistler Wine Walk
- ◆ Dates: October 2, 9, 16, 23 & 30, 2026 (Every Friday)
- ◆ Time: 6 – 8:15 PM
- ◆ Locations: Various art galleries around Whistler (refer to participating galleries)
- ◆ Price: \$29 + tax
- ◆ Tickets: On sale Sept 3rd at [whistler.com/whistler-wine-walk](https://www.whistler.com/whistler-wine-walk).
- ◆ Website: <https://www.whistler.com/events/whistler-wine-walk/>

SHARABLE ASSETS:

- ◆ Blog - Whistler Insider: [Whistler's Art Gallery Scene by the Glass: Whistler Wine Walk](#)
- ◆ [Images](#) to use for promotion
- ◆ Official Wine Walk 2025 [Poster](#)

Participating Galleries:

- ◆ [Adele Campbell Fine Art Gallery](#): adelecampbell.com/
- ◆ [Whistler Contemporary Gallery](#) at the Hilton: whistlerart.com
- ◆ [Mountain Galleries at the Fairmont](#): mountaingalleries.com/
- ◆ [The Plaza Galleries](#): plazagalleries.com/ - all dates except October 9th
- ◆ [Audain Art Museum](#): audainartmuseum.com/
- ◆ [Squamish Lil'wat Cultural Centre](#) (SLCC): slcc.ca/ - **NEW TO 2026 – October 9th only**

Featured Wineries: *All BC based wineries*

- ◆ October 2: [Fort Berens Estate Winery](#)
- ◆ October 9: [Kismet Estate Winery](#) and [Nk'Mip Cellars](#), *exclusive to the Squamish Lil'wat Cultural Centre*
- ◆ October 16: [8th Generation Vineyard](#)
- ◆ October 23: [Lightning Rock Winery](#)
- ◆ October 30: A taste of BC wines
- ◆ Non-alcoholic wine options – **NEW to 2026**

COPY SUGGESTION/INSPIRATION:

Join a night of art, culture, and BC wine with the Whistler Wine Walk. Held every Friday night in October, guests choose a three-stop gallery tour for an exclusive evening featuring three 4 oz wine pours, chocolate pairings, and unique interactive art experiences before heading to the Audain Art Museum for live music, canapés and more!



Explore Whistler's bustling gallery scene in a fun and unique way while sampling BC wines. This guided experience will take you to various galleries, showcasing local, regional, and international artists, with an interactive art experience at each location. Your ticket includes three 4 oz pours of BC wine with the option to choose between white, red, or non-alcoholic wine. Ending at the Audain Art Museum, you will have the opportunity to view the latest exhibitions with the addition of live DJ music and canapés.

Experience Whistler's galleries in a fun and unique way, with local, regional and international artists, and interactive art experiences, all while sampling BC wine.

Enjoy a glass of wine and interactive art experiences as you peruse art at a variety of galleries.

More information and tickets, visit whistler.com/events/whistler-wine-walk/

EVENT EXPERIENCE

Format: Tours visit 3 art locations total. Participants spend 25 - 35 minutes at each venue before walking to the next. All tours culminate at the Audain Art Museum, with canapés by Molly's Meals, live DJ music, a final wine pour, and a mini tour of the new exhibition (*Solstice: Through Storm & Stillness*).

Per Stop Inclusion: One 4 oz pour of BC wine (white, red, or non-alcoholic), chocolate pairings – **NEW TO 2026** (at all galleries except the Audain), and interactive art experiences (live paintings, scavenger hunts, curatorial talks, etc).

Ticketing & Routing: Group starting points and exact routes are determined by the specific ticket booked by the guest. Please note tours will not visit all six galleries, there are two separate Wine Walk experiences. Confirmation emails at time of purchase include the full schedule and directions. The Wine Walk is typically a sell out event with a maximum of 35 guests per group.

A survey will be sent to guests to complete after their Wine Walk experience. All guests who complete the survey will be entered into a draw to win one of two (2) gift cards - **TBC**.

GUEST BOOKING OFFERS

- ◆ Stay 2+ night, starting from \$199 CAD per night and receive 2x free Wine Walk tickets.
- ◆ Stay 3+ night stays and receive 1x free \$100 Dining Credit to use at participating restaurants. *This offer can be received alongside the 2x Wine Walk ticket offer.*

CONTACT INFORMATION

If you have any questions, please contact Eve Verberne, Coordinator of Destination Experience, everberne@tourismwhistler.com